

Welcome to today's **University Business** web seminar

Closing the Student Skills Gap in a Changing Economy



Sadie Gregory
Interim Dean of the
College of Business
Coppin State University



Ahmed El-Haggan
VP of IT & IA, CIO and
Professor of Computer
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Sandra Brightwell
RHIA, FAHIMA
Director, Health
Information
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Central Arizona College



Matthew Sigelman
Chief Executive Officer
Burning Glass



Raymond Blackwood
VP, Product
Management
Campus Management

Thank you for joining us! The web seminar will start promptly at 2:00 ET.

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For technical support:

Use the Chat panel at the right of your screen. Select the name of our event producer Jason York, and type your message.



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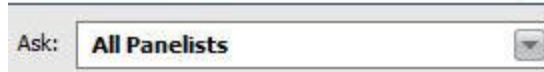
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"Q&A" for panelist questions

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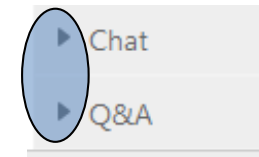
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Ask: **All Panelists**

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Click the "expand panel" triangle in front of the panel name.



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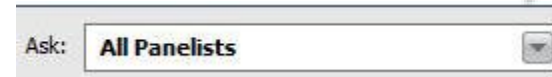
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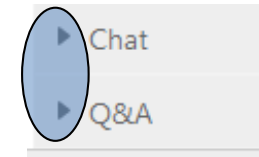
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WEBINAR



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Our Panelists and Moderator



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Interim Dean of
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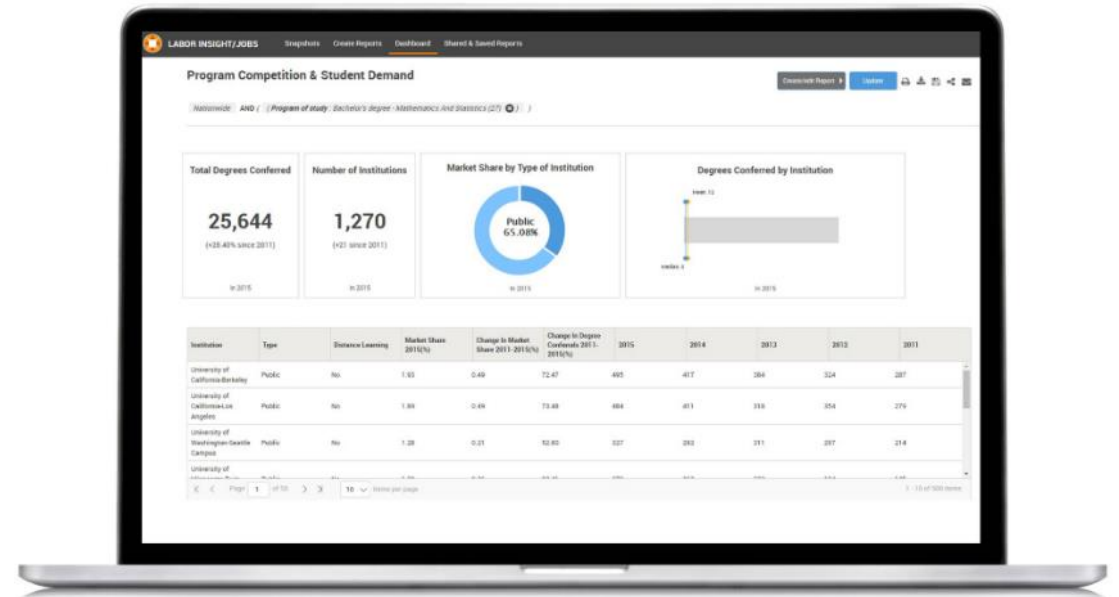


Raymond Blackwood
VP of Product Management
Campus Management

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Preparing students for success includes preparing them for the job market.



Helping Students in Challenging Times

Enrollment Challenges

What Will Fall Look Like

A Simpson Scarborough Survey, found that one out of ten students who planned to go to a residential four-year college before the pandemic have changed their plans

Connecting Job Skills to Courses

Career Services and Advising

Schedule virtual career-advising sessions	54%
Show me what employers are still hiring at my school	51%
Provide feedback on my online profile	47%
Facilitate virtual events with employers	39%
Facilitate virtual alumni engagement	25%
<i>Source: <u>Handshake employer Covid-19 survey, March 2020</u></i>	

In a March survey conducted by Handshake, About a thousand traditional-age college students were asked to identify "how university career services can best help you at this time." These were their top-ranked options.

Strategic Program Opportunities

A Time for Transformation



Questions ?

Thank you for joining us!

For more information and offerings available from Campus Management, please visit
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Closing the Student Skills Gap in a Changing Economy Q&A



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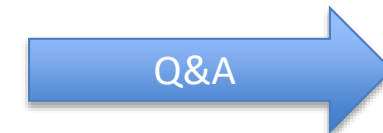


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Have a question for our presenters? Submit it through the [Q&A](#) at the right.

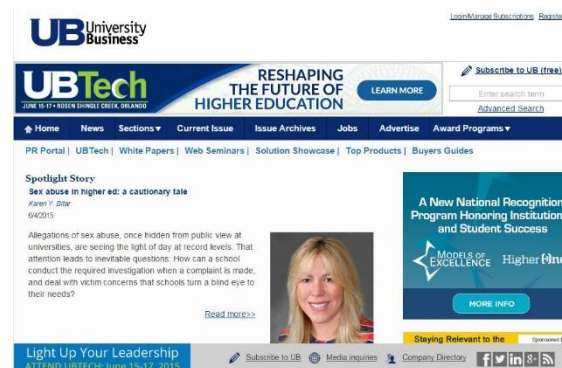


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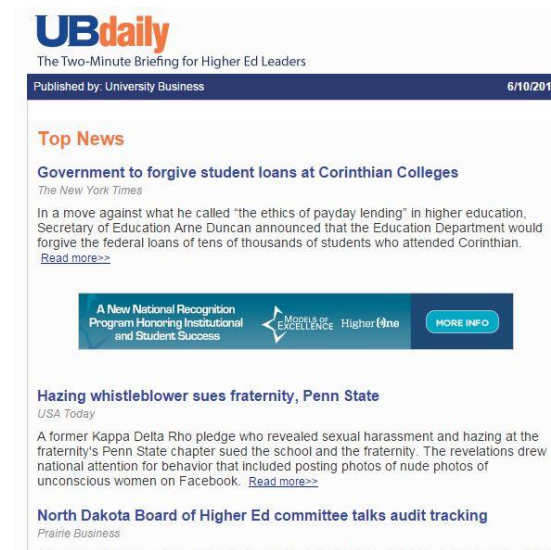
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